



Sponsoring Sustainable-Gardening.com

If you'd like to reach people interested in living sustainably, who garden AND use the Internet, if you'd like to enhance your brand and partner with other environmentally responsible companies, sponsoring the highly targeted website Sustainable-Gardening.com will achieve those objectives.

Sustainable-Gardening teaches earth-friendly gardening from a pro-gardening point of view aimed to *grow more gardeners*. What began as an online service to gardening "coachees" has evolved into a place for horticulturists and garden writers from across the country to contribute their know-how, in articles that are rich with photography and populated by links to the best online and print information on every topic. Unlike most gardening websites, this one avoids the overreliance of Google ads that creates a commercial appearance and reduces reader confidence.

Surveys show that people are looking for ways to go organic and sustainable in their gardens, so now is a great time to join the growing team of respected companies that are helping to provide practical, accurate information *free online* for today's gardeners.

People are saying:

"The Sustainable Gardening website has the refreshing distinction of including many thoughtful voices all focused on presenting the most current information on sustainable practices for landscapes and gardens. Unlike so many less credible gardening personalities, Susan subsumes her ego to present a platform for objective opinions other than her own." Dr. Linda Chalker-Scott, Horticulturist

"Not just about sustainable gardening, it's a really informative, non-scary site with useful tips and really funny commentary. Tons of links to articles." SwampGardener

"Susan Harris is not just the voice of authority when it comes to sustainable gardening; she's also the most approachable and reader-friendly guide to the subject I know of on the Internet. She tackles some of the most difficult topics and without putting you to sleep or scaring you to death." Robin Wedewer, Examiner.com

"Her affable let-me-show-you style quickly dispels the barriers to steering our gardens from resource-hungry plots to productive and environmentally-friendly areas, with tips that seem almost effortless. A great site for any gardener." Stuart Robinson at Gardening Tips 'n' Ideas.

"It's a great e-stop for news summaries and consumer reports. And best of all, it doesn't talk down to anyone. Here's conscionable, gritty-handed hand-holding from one of the pioneers of garden coaching." Julie Ardery, Human Flower Project.



About Sustainable-Gardening.com

Launched in the fall of 2007, the website quickly climbed to the top Google position for “sustainable gardening.” After less than a year in operation, its 240+ pages receive 67,500 page views and 29,700 unique visitors per month. In that time, it also accumulated a total of 17,300 backlinks, those links to it from other gardening websites that are seen as a sign of credibility and authority by the online community.

Sustainable-Gardening teaches more than earth-friendly gardening. Susan has learned from her “coaching” of gardeners what information they’re looking for and created this website to answer their questions, while at the same time praising gardening for its positive contributions to the environment and to human health and happiness. Great no-spray roses. Easy, low-maintenance shrubs and perennials and what’s really needed to grow them. How lawns can be earth-friendly, and less work, too. The best mulches...what people really want to know, from writers they trust.

What’s Inside

- The basics about sustainable, organic and low-maintenance gardening
- How-to subjects like composting, mulch, weeds, pests, pruning, and tools
- Lawn/Less Lawn includes starting, patching and overseeding, plus lawn replacement options
- Plant profiles for hundreds of perennials, shrubs and trees, groundcovers, native plants, and roses – with new pages being added every week
- Articles by horticulturist Linda Chalker-Scott, landscape architect Billy Goodnick, writers Don Engebretson, Ginny Stibolt and C.L. Fornari, a climate change expert, and other respected sources

Most Popular Pages

- Worldwide Directory of Garden Coaches, the only directory of professional garden coaches in existence, now listing 110 coaches and growing. Another coaching resource is “Coaching in the News,” with dozens of links about this hot topic.
- Garden Blogs by Region
- Shrubs, Roses, Ground Covers, Perennials

About the Sustainable Gardening Blog

- The website’s companion blog was recently voted Best Organic Gardening Blog by readers of Botanical.com.
- Named a Best Green Blog and tapped by AllTopBlogs.com
- The blog’s 400+ articles receive 44,300 page views and 34,130 unique visitors monthly.





Sustainable-Gardening.com and its Blog are Promoted Via:

- The popular, award-winning national team blog GardenRant.com, with approximately 90,000 page views and 45,000 unique visits per month.
- *Sustainable Gardening News*, a monthly newsletter sent to subscribers and jointly published on GardenRant and the Sustainable Gardening Blog.
- Susan's gardening videos on Monkeysee.com
- Regional Garden Gurus.com, where Sustainable-Gardening is one of six recommended content-rich gardening sites across the U.S.
- The Gardening Coach Blog, a national resource for and about garden coaches, regularly consulted by writers covering the new phenomenon of garden coaching.
- The DC Urban Gardener website, written by Susan, and its companion DC Urban Gardener News, to which Susan is a contributor.
- Susan's speaking engagements, most recently for the Garden Writers Association Symposium, the Historical Society of Washington, D.C., and Elderhostel International.
- Susan's gardening column in two Maryland newspapers - the Silver Spring and Takoma Voice.
- Susan's guest posts across the web on sites like Eco-Chick, Time Goes By, Open Register, and Green Parent.
- Susan's articles in such magazines as Landscape Architecture, Washington Home and Garden, and the April '09 issue of Organic Gardening.
- Susan's environmental activism in the Washington, D.C. area, including her garden's recent inclusion on the metro-area Solar/Green House and Garden Tour.





About Susan Harris

Susan is a nationally recognized gardening coach, writer, blogger and Master Gardener.



- Her garden coaching has been featured in the *New York Times*, *Detroit Free Press*, *Newsweek*, Associated Press, Agence France-Presse, Examiner.com, *Washingtonian Magazine*, and on “CBS Sunday Morning,” among many other media outlets. (See www.Sustainable-Gardening.com/Publicity.php for a full list of Susan’s recent press coverage, with active links to many of the articles and videos.)
- Susan co-founded the popular, award-winning team blog GardenRant, which began in 2006 and quickly developed a following among garden bloggers, garden writers and editors, and landscape and nursery professionals. Named Best Garden Blog, Most Innovative Garden Blog, and Best Written by a jury of its peers, it’s received praise in the *Washington Post*, *Garden Design Magazine*, *USA Weekend*, *The American Gardener*, *Canadian Gardening* magazine, and *BBC's Gardens Illustrated*, among many others. GardenRant has over 90,000 page views a month.
- Susan writes a monthly column called “The Gardening Coach” for two Maryland newspapers.
- After receiving her Master Gardener certification, Susan founded the greening organization DC Urban Gardeners, whose 400+ members and citywide projects are changing the gardening and greening landscape in the nation’s capital.
- A graduate of Oberlin College in Ohio, Susan spent decades in Washington, D.C. alternating between court-reporting in Congress and working for nonprofits focused on good government and ending homelessness, among others. She launched her second career as a garden writer and coach in 2004.

About the Contributors

Respected authorities and garden writers contributing to Sustainable-Gardening include:

- Dr. Linda Chalker-Scott, Extension Urban Horticulturist at Washington State University, author of *The Informed Gardener*, editor of *Master Gardener Magazine*
- Don Engebretson, landscape professional and award-winning writer in Minnesota
- Garden writer and nationally known speaker C.L. Fornari in Massachusetts
- Landscape architect Billy Goodnick in Santa Barbara, California
- Ginny Stibolt, author of *Sustainable Gardening for Florida*
- Debbi Teachout-Teashon, author of Rainy Side Gardeners.com in Washington State
- Lise Mahnke, landscape designer and Master Gardener in Denver



Sponsorship Options

Full Sponsor

- Your logo (with active link) will appear in the left column on every page of the website, and its position in the column will rotate among the limited number of sponsors each month.
- Your logo (with active link) will appear in the sidebar of the Sustainable Gardening Blog.
- Your logo (with active link) will appear in the sidebar of the Sustainable Gardening Newsletter.
- Your ad of any size up to 468 by 60 pixels will appear on up to 5 inside pages.
- A narrative about your company will be included on the "About the Sponsors and Partners" page. (See examples at www.Sustainable-Gardening.com/AboutPartners.php).



Website-Only Sponsor

- Your logo (with active link) will appear in the left column on every page of website, and its position in the column will rotate each month.
- Your ad of any size up to 468 by 60 pixels will appear on up to 5 inside pages.
- A narrative about your company will be included on the "About the Sponsors and Partners" page. (See examples at www.Sustainable-Gardening.com/AboutPartners.php).

For Rates Email: Susan@Sustainable-Gardening.com

All prices are in U.S. dollars.
Payment is by PayPal.com or company check.
To get started, call 301/270-5481
or email
Susan@Sustainable-Gardening.com.

Susan@Sustainable-Gardening.com
7017 Woodland Avenue, Takoma Park, Maryland 20912